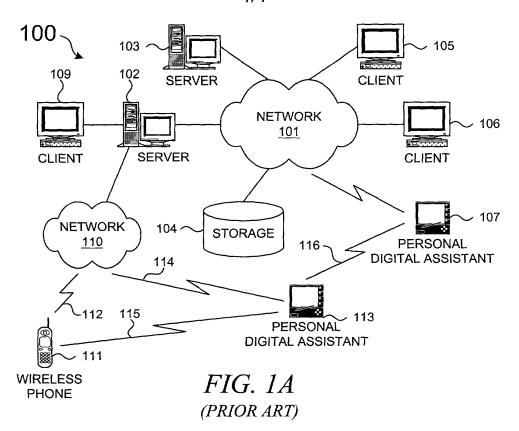
## Method and System in Electronic Commerce for Uniquely Identifying Products to Improve Reliability and Confidence in Transactions Initiated Online

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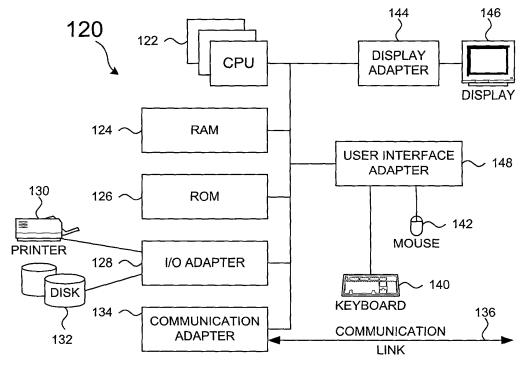
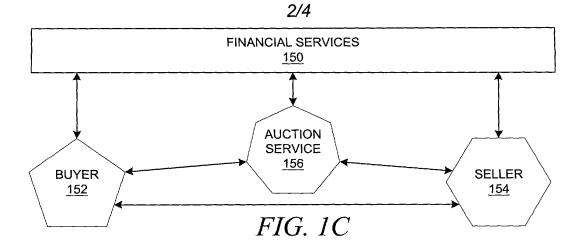


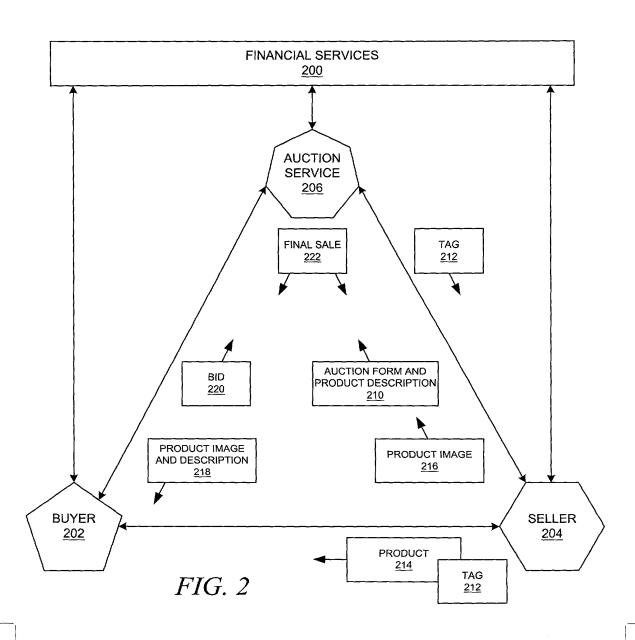
FIG. 1B (PRIOR ART)

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(PRIOR ART)



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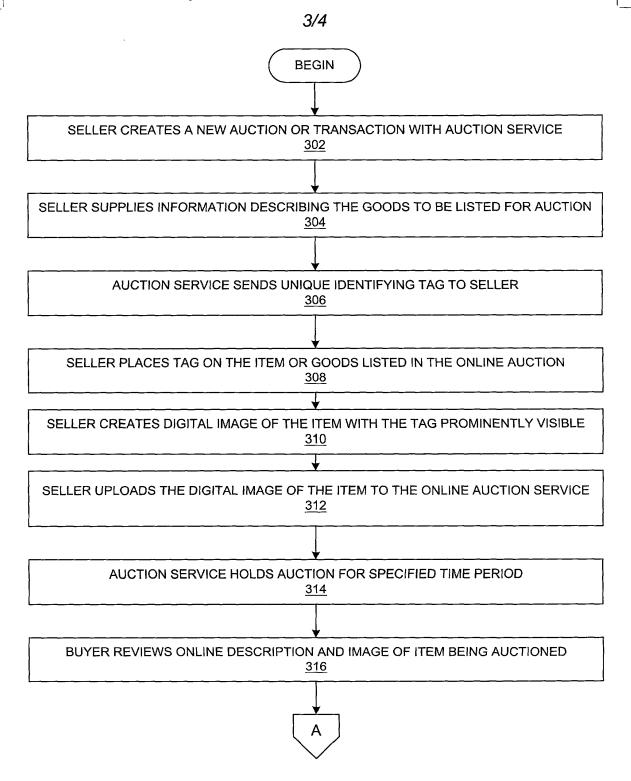


FIG. 3A

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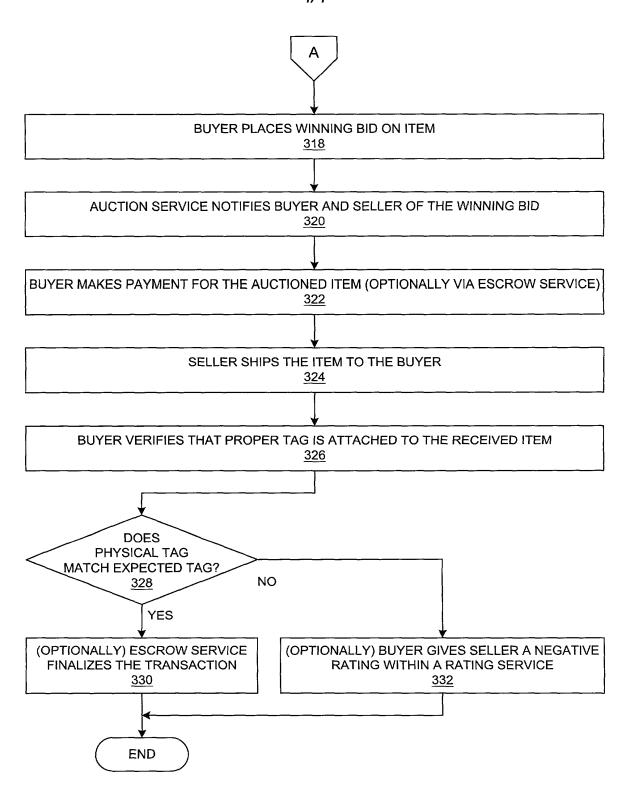


FIG. 3B